

THE MIDDLE EAST'S FIRST BOOK ON TRANSITION TO NET-ZERO

OFFERS AN ACTION-ORIENTED ROADMAP TO ADDRESS REGIONAL
AND GLOBAL CONCERNS



Net Zero City', the region's first book on transition to Net Zero, has signalled the urgent wake-up call for swift corrective action. By providing a detailed, definitive, and action-oriented roadmap to guide any city in the transition to this critical new approach, the book is a unique and important resource in the fight against climate change.

The launch of Net Zero City is authored by Farah Naz, a Climate Strategist and Lead of Specialist Services, Sustainable ESG Solutions for AECOM Middle East, KSA and Africa, and Langdon Morris, a globally renowned author, consultant, and speaker on innovation and sustainability.

"The book provides an action-oriented framework that explains how purposeful change must be achieved in cities worldwide. The authors address it both from the perspective of social change, and also as a technical matter of urban policy, urban design, urban infrastructure, and infrastructure engineering.

It includes 113 specific examples of Net Zero practices already in use in cities worldwide, and offers the most comprehensive framework ever put forth to guide the transformation of our cities," explains Farah, an award-winning expert in climate strategy and energy engineering.

Farah adds, "For city leaders, the book will help bring clarity to their thinking by showing them a very specific

roadmap to help their city achieve net zero. For architects, planners, engineers, innovators, and designers, the book introduces a rigorous Urban Framework perspective to help them address the complexities of the city in a systematic manner. Readers in the general public will benefit from the deep clarity which explains how attaining net zero requires a comprehensive approach. And all readers will discover numerous actions already taking place through 113 specific examples taken from all over the world."

It is important to note that this is the first book co-authored by a woman engineer who is living and working in the UAE region which highlights both regional and global concerns and case studies. Farah is a sustainability strategist who has supported to many landmark projects here, including the Expo 2020 Sustainability Pavilion, the Museum of the Future, Bee'ah Headquarters, and Masdar Housing.

The book is meant for city leaders as well architects, engineers, and urban designers, the general public, youth, and indeed everyone who is interested in or working in the Built Environment. And especially it is for everyone who is concerned about climate change and wishes to understand the actions that are needed to overcome it. Most critically, the book is an open call for Climate Action to transform new and existing cities into Net Zero Cities, and by offering the Net Zero Transformation Roadmap as a way to get there. The book echoes the visionary leadership of His Highness Sheikh Mohammed bin Rashid Al Maktoum Prime Minister of UAE through these words.

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